

PRESS RELEASE

OJK HOLDS FINANCIAL EDUCATION EVENT IN THE SOLO RAYA REGION TO INCREASE FINANCIAL LITERACY AMONG YOUTH

Karanganyar, May 24, 2025. Indonesia Financial Services Authority (OJK) held Financial Education “Great Financial Planning for Prosperous Future” in Greater Solo to celebrate the 2025 Financial Literacy Month (BLK) at the Pavilion of Official Residence of the Regent of Karanganyar, Karanganyar Regency on Friday (23/5).

More than 500 participants including Young Civil Servants, Universitas Muhammadiyah Karanganyar (UMUKA) students, and Karanganyar Youth Community at Greater Solo attended the event, a manifestation of OJK and the financial services industry’s commitment to equally and massively improving financial literacy and inclusion among young people.

Chief Executive of Market Conduct Supervision, Education, and Consumer Protection of OJK Friderica Widyasari Dewi, Regent of Karanganyar Rober Christanto, Head of OJK Solo City Eko Haryanto, as well as leaders of PT Bank Jateng’s attendance marked the beginning of BLK 2025 in Greater Solo.

In her remarks, Friderica Widyasari Dewi reaffirmed OJK’s authority to protect the consumer and the public in addition to preserving financial services sector stability.

“Everyone in this event is a consumer of the financial sector, as well as the community in Indonesia that we must protect. We believe the foremost protection we can provide to people is through educating the community,” Friderica stated.

Furthermore, Friderica said communities with good literacy means a greater chance of having protection and avoiding various detrimental frauds and scams, particularly amid the digital era.

“How can we manage our finances well for our family’s future, if we still fall for frauds and scams that impersonate the financial services sector? Instead of preparing for the future, we will have run out of money because of these illegal financial activities,” Friderica explained.

Regent of Karanganyar Rober Christanto supported OJK’s measures in improving financial literacy, as it strengthens family and societal economic resilience and prevents more community members to be involved in illegal loans, investment scams.

“We believe today’s financial education will encourage us to expand our insights on financial literacy. May it will stay in the community of Karanganyar and drive the regional economy, developing Karanganyar into the better future,” said Rober.

The event was proceeded by Financial Talk Show “Great Financial Planning for Prosperous Future”, featuring speakers from OJK and the financial services industry.

During the education event, a ceremonial kick-off of Financial Literacy Month in Greater Solo and inauguration of seven Financial Literacy Ambassadorship OJK PEDULI was held, in hopes to disseminate financial information, creating multiplier effect to the local and wider community for financial literacy acceleration.

The 2025 BLK was held by OJK and all OJK Offices in the regions, with supports from financial services business actors (PUJK) as the campaign managers of the respective work regions, to equally and massively improve financial literacy in all Indonesia.

For more information

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